



# China Hi-Tech Fair 2021

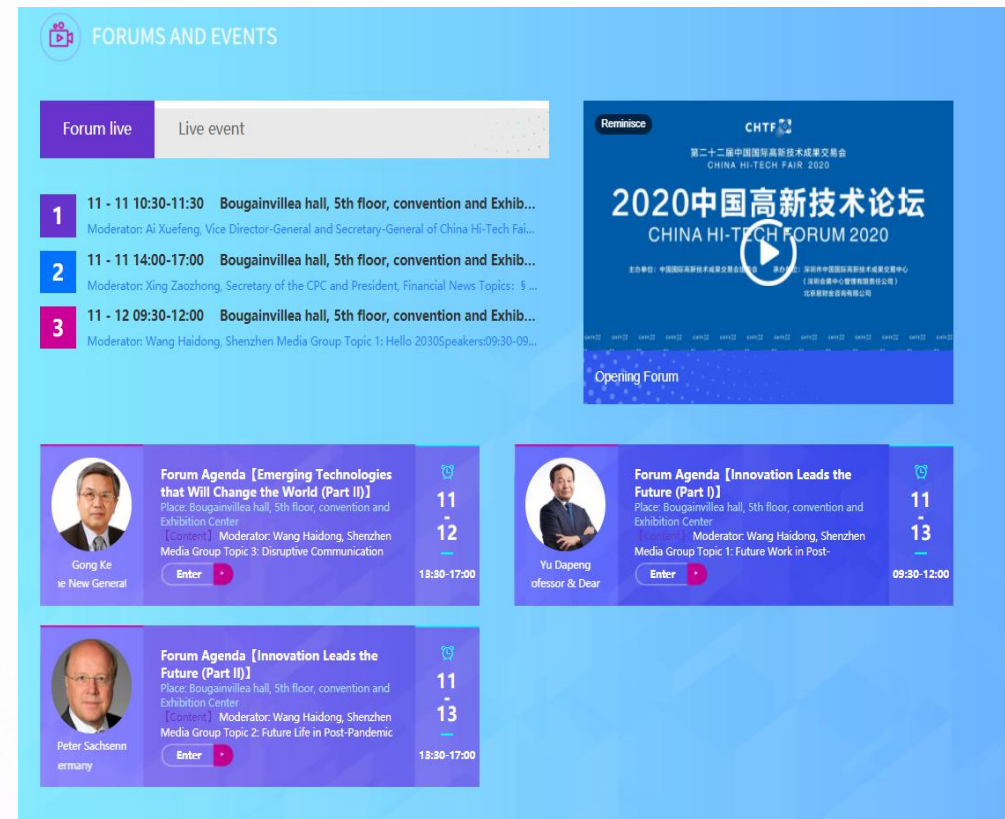
**Online Show Guide**

## Contents

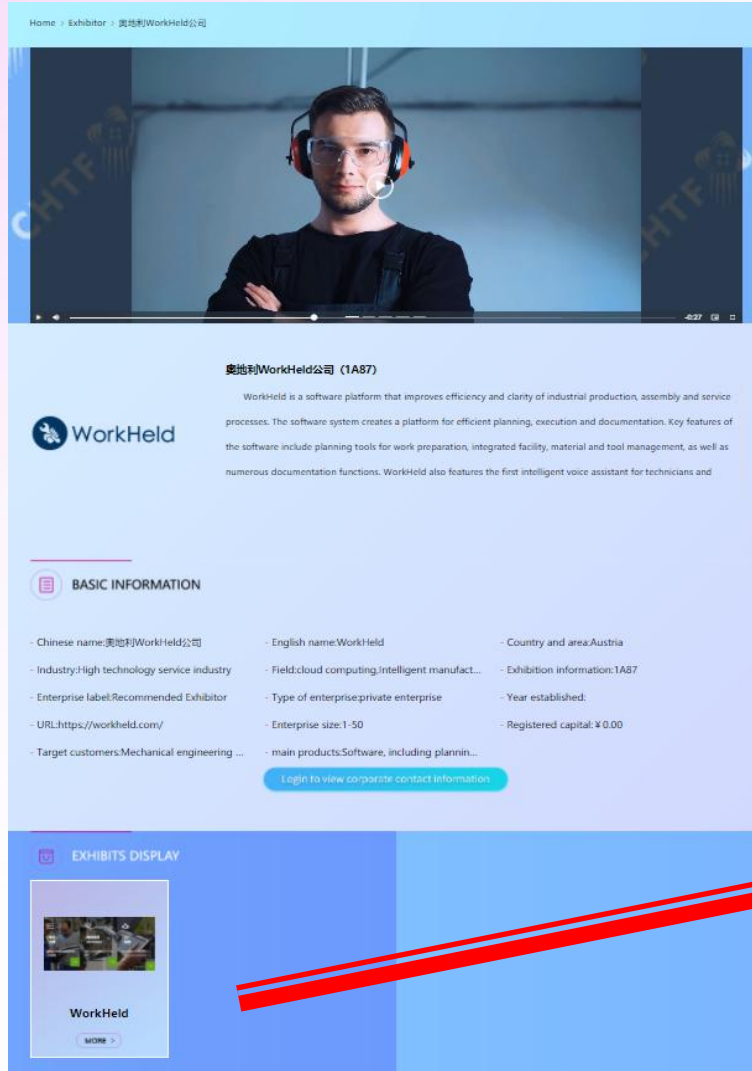
- I. Online Display at CHTF Website**
- II. Onsite Display via Smart Screens**
- III. Virtual Sessions**

# I. Online Display at CHTF Website

Online exhibitors will be listed on CHTF website year-round.

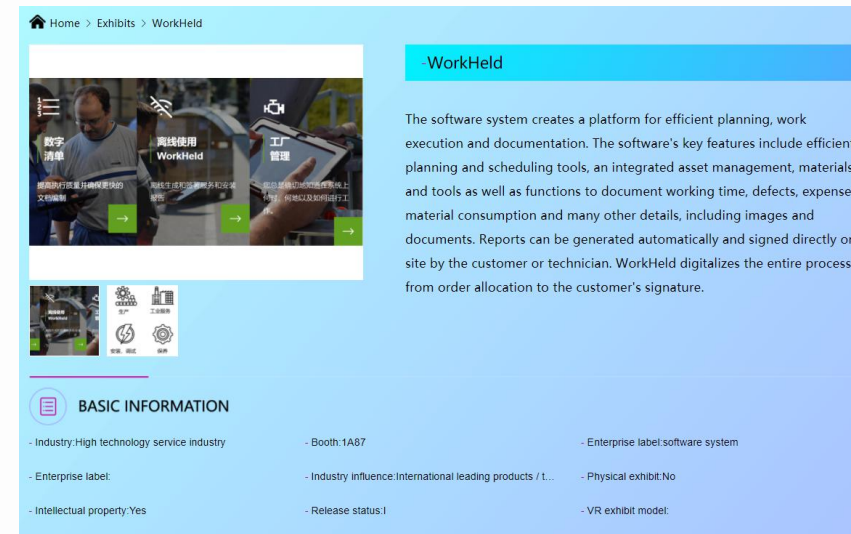


# I. Online Display at CHTF Website



## What shows on CHTF Website

- ✓ Exhibitor name and logo
- ✓ Exhibitor Profiles
- ✓ Exhibitor contacts
- ✓ Product descriptions
- ✓ Images and videos



\* Click for products details

# I. Online Display at CHTF Website

## Exhibitor Login



The screenshot shows the exhibitor login interface. At the top left is the logo of the China Hi-Tech Fair, featuring a stylized globe with a star. To the right of the logo, the text reads "中国国际高新技术成果交易会" and "CHINA HI-TECH FAIR". Below this is a white box containing the login form. The form has the title "Exhibitor Login" and two input fields: "Please input your account" and "Please input your password". There is a checkbox labeled "Remember Me" and a "Submit" button. At the bottom of the form, there is a note: "Dear users: Chrome browser or Firefox browser is recommended. Log in Chinese Webpage is Priority".

1. Please use Chrome browser to visit [https://cis.chtf.com/#!/eLogin\\_en](https://cis.chtf.com/#!/eLogin_en) for your Login.

2. Enter your account & password.

# I. Online Display at CHTF Website

## Exhibitor Profile

3. Click 'General Info' and then 'Exhibitor Info'.

4. Click 'Basic Info'.

The screenshot shows the exhibitor profile page on the CHTF website. The navigation menu at the top includes Home, General Info, Online Exhibition, Badges and Tickets, Forums and Events, and Online IM. The 'General Info' dropdown menu is open, with 'Exhibitor Info' highlighted. A red arrow points from the 'Exhibitor Info' button in the dropdown to the 'Exhibitor Info' link in the left sidebar. Another red arrow points from the '1. Basic Info' tab in the main content area to the 'Basic Info' section. The 'Basic Info' section contains a form with the following fields:

Basic Info (Latest information)	
Current Approval Status: <b>Not submitted</b>	
Name of Exhibitor (in Chinese)*	A展商
Name of Exhibitor (in English)*	A Exhibitor
Abbreviation Name (in Chinese)*	A展商(测试)
Abbreviation Name (in English)*	A展商(测试)
Booth Space(m <sup>2</sup> )	1
Booth Type	特装
Exhibition Area	我的展区
Exhibition Hall	2号展馆
Exhibition Group	真实展团
Top Exhibition Group	真实展团
Booth Number	A101
Country*	China
Website	https://chtf.com
	Eg: http://www.chtf.com

Tips: Please upload one image file (format \*.jpg,\*.png\*.gif; 512x512 pixel)

# Exhibitor Profile

## I. Online Display at CHTF Website

5. Edit your company name, website, phone, address, and a brief description of your company.

**1.Basic Info**

2.Online Exhibition Info

Basic Info (Latest Information)

Current Approval Status: **Not submitted**

Name of Exhibitor (in Chinese)*	A展商	Name of Exhibitor (in English)*	A Exhibitor
Abbreviation Name (in Chinese)*	A展商(测试)	Abbreviation Name (in English)*	A展商(测试)
Booth Space(m²)	1	Booth Type	特装
Exhibition Area	我的展区	Exhibition Hall	2号展馆
Exhibition Group	真实展团	Top Exhibition Group	真实展团
Booth Number	A101		
Country*	China		
Website	https://chtf.com	Eg: http://www.chtf.com	

Tips: Please upload one image file (format \*.jpg,\*.png,\*.gif; 512x512 pixel)

LOGO		Info QR Code	
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Address (in Chinese)\* 中心城龙城大道99号正新时代广场2301-03

Address (in English)\* Zhengzhong Times Square, No. 99, Longcheng Avenue, Longcheng Street, Longgang District, Shenzhen.

Introduction (in English) 50-4000 words\*  
The purpose of setting up a booth at Shenzhen high tech fair is to help innovation and technology enterprises make a successful appearance in the Chinese market. Our goal is to promote technology intensive enterprises in China and to connect them with suitable Chinese partners and investors. At the booth, interested Chinese companies can learn more about technology companies that are quite interested in the Chinese market. The Hungarian embassy

Company Type\* state-owned enterprise

Industry\* Green Building

Field\*  Mobile medical  Hospital informatization  Exercise health  Biomedicine

**Contact Person for Exhibition Affairs**  
(Tips: The contact info will be for exhibition affairs only.)

Contact Person (in Chinese)*	胡铭洲	Contact Person (in English)*	wang
Tel*	0755-82848783	E-mail*	817804030@hotmail.com
Fax	0755-82848783	Mobile*	18926083890

**Contact Person for Business and Marketing**  
(Tips: The contact info will be shown in exhibitor catalogue and online exhibition.)

Contact Person (in Chinese)*	胡铭洲	Contact Person (in English)*	huningzhou
Tel*	0755-82848783	E-mail*	817804030@hotmail.com
Fax	18926083890	Mobile*	18926083890

Agree to show contact information

I grant my consent to the organizers to use submitted materials for the purposes of branding, such as in the Exhibitor Catalogue.

**Next >**

6. Click 'Next' to continue.

## I. Online Display at CHTF Website

7. Upload your company's images and videos.

1.Basic Info	2.Online Exhibition Info		
<b>Online Exhibition Info</b>			
Year of establishment	2013	Enterprise scale	101-500 persons
Registered capital	50000000 RMB		¥ 50,000,000.00
Please upload at least 1-5 images (format *.jpg,*.jpeg,*.png,*.gif;1680x680 pixel)			
Introduction (Image)*			
Tips: Please upload no more than 3 video clips (size less than 100MB; format *.wmv, *.mpg, *.mov, *.asx, *.mp4, *.m4v, *.avi; 16:9 or 4:3 ration)			
Introduction (Video)	Select video 1		
	Select video 2 Select video 3		
Main products (in Chinese) 0-100 words	TV、电视、手机、电脑		
Main products (in English) 0-200 words	TV, TV, mobile phone, computer		
Target customers (in Chinese) 0-100 words	中国国际高新技术成果交易会 (简称高交会) 由中国商务部、科技部、工信部、国家发改委、农业农村部、国家知识产权局、中国科学院、中国工程院等部委和深圳市人民政府共同举办, 每年在深圳举行, 是目前中国规模最大。		
Target customers (in English) 0-200 words	The China International hi tech Fair (hereinafter referred to as the hi tech Fair) is jointly organized by the Ministry of Commerce, the Ministry of science and technology, the Ministry of Industry and Information Technology, the Ministry of Nationalities Affairs, the Ministry of Agriculture and Rural Affairs, the State Intellectual Property Administration, the Chinese Academy of Sciences, the Chinese Academy of Engineering and Shenzhen Municipal Government, held annually in Shenzhen, is the largest in China.		
<input checked="" type="checkbox"/> I grant my consent to the organizers to use submitted materials for the purposes of branding, such as in the Exhibitor Catalogue.			
		<a href="#">&lt; Previous</a> <a href="#">Save &amp; Submit</a>	

8. Don't forget to SAVE & SUBMIT !!



## I. Online Display at CHTF Website

9. Click 'General Info' and then 'Exhibit/Project Info'.

10. Add products to your company. Users will be able to view your products and related information.

The screenshot shows the 'Exhibit/Project Info' page. The top navigation bar includes 'Home', 'General Info', 'Online Exhibition', 'Badges and Tickets', 'Forums and Events', and 'Online IM'. The 'General Info' dropdown menu is open, with 'Exhibit/Project Info' highlighted. The page title is 'Home Page / Information of Exhibit/Project'. There is a search bar with 'Name of Exhibit/Project:' and a 'Status of Approval:' dropdown. Below the search bar are buttons for 'Search', 'Reset', 'Add', and 'History data'. A table lists products with columns for 'No.', 'Picture', 'Exhibit/Project', 'Type', 'Status of Approval', and 'Operation'. The 'Add' button is highlighted with a red box, and a red arrow points to it from the text box on the left. Another red arrow points from the text box on the left to the 'Exhibit/Project Info' menu item.

No.	Picture	Exhibit/Project	Type	Status of Approval	Operation
1		test product	Trading items	Approving	Edit Delete
2		HUAWEI Mate40 5G	Trading items	Approving	Edit Delete
3		iPhone12 5G	Trading Items	Approving	Edit Delete
4		7/5000 Xiaomi 10	Product	Approving	Edit Delete
5		name	Product	Approval Declined	Edit Delete
6		aa	Product	Approving	Edit Delete

## I. Online Display at CHTF Website

11. Edit the product name, description, and pictures.

12. Click 'Next' to continue.

Exhibit/Project - Add

Warm Reminder:  
1. Please fill in [1.Basic Info] & [2.Online Exhibition Info].  
2. AI translation is provided. Click "E-C" to help with translation from English to Chinese.  
3. Please fill in all the required information accurately, otherwise verified data is not allowed to revise when submission is expired.

1.Basic Info		2.Online Exhibition Info	
Name of Exhibitor:	Mapalytica		
Name of Exhibition Area:	一带一路专馆	Booth Number:	1A100
Name of Exhibit/Project (in English): *		Name of Exhibit/Project (in Chinese): *	
Industry: *	--Please select--		
Image of Exhibit/Project:	Tips: Please upload one image file (format *.jpg,*.png,*.gif; size less than 2MB) <a href="#">Select Image File</a>		
Introduction(in Chinese): (50-1000 characters)*			
Contact Person (in English): *	Osana Gillani	Contact Person (in Chinese): *	大= 吉拉尼
Tel/Mobile:	+923345501073	E-Mail: *	gillani@mapalytics.org
Advanced description of Exhibit/Project: *	Independent intellectual property rights	<input type="radio"/> Yes <input type="radio"/> No	
	Physical exhibits	<input type="radio"/> Yes <input type="radio"/> No	
	Industry influence	<input type="radio"/> International leading products / technologies <input type="radio"/> Domestic leading products / technologies <input type="radio"/> General mature products / technologies <input type="radio"/> Cutting edge, potential products / technologies <input type="radio"/> Others	
	Release stage	<input type="checkbox"/> International debut <input type="checkbox"/> Domestic debut <input type="checkbox"/> Debut in domestic exhibition <input type="checkbox"/> Frequent presentation <input type="checkbox"/> Others	
Recommended as a high spot project:	<input type="radio"/> Yes <input type="radio"/> No		

[Next >](#) [Close](#)

# I. Online Display at CHTF Website

Exhibit/Project - Add

Warm Reminder:  
1. Please fill in [1.Basic Info] & [2.Online Exhibition Info].  
2. AI translation is provided. Click "E-C" to help with translation from English to Chinese.  
3. Please fill in all the required information accurately, otherwise verified data is not allowed to revise when submission is expired.

1.Basic info | **2.Online Exhibition Info**

Exhibit Tag (in English)\*  Exhibit Tag (in Chinese)\*

Exhibit Photos\*

Specifications\*  + Add  
Eg:     Operation

NoMandatory Items

Exhibit VR Model

Detailed specification for the exhibit

Exhibit Videos

< Previous **Save & Submit** Close

13. Upload the images and videos of your product.

14. Don't forget to SAVE & SUBMIT !!

## II. Onsite Display via Smart Screens

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### Virtual Booth

- Virtual booth at the exhibition area on show days
- A unique platform connecting online exhibitors and onsite visitors



## II. Onsite Display via Smart Screens

### How will onsite visitors interact with your virtual booth?

- Watch your HD videos
- Listen to your company presentations
- Ask you questions and chat with you over video and audio
  - Make virtual appointments with you
  - Leave you messages



- **Live Chat APP will have to be downloaded by online exhibitors.**

## II. Onsite Display via Smart Screens

### Smart Screen Functions

HD Video demonstration



QR Code for your online info listed on CHTF website

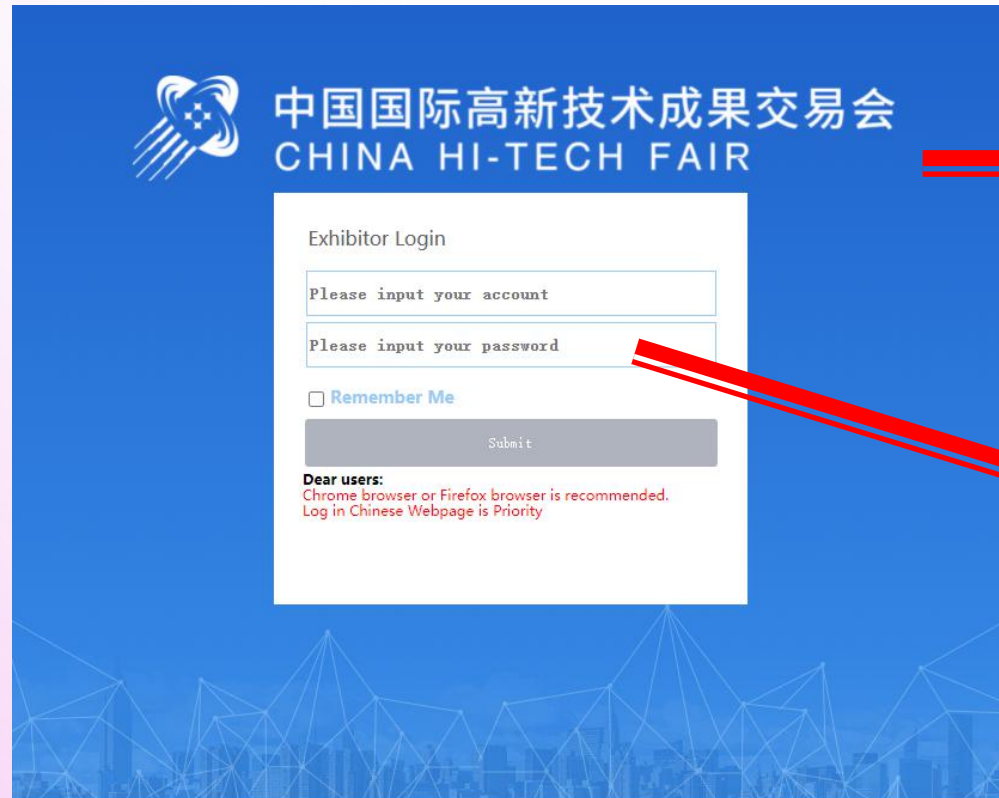
Time slots that you are available during show days


QR Code for onsite visitors to make appointment or leave message

Live Chat: The onsite visitors select Live chat to instantly launch a meeting with you. Be sure to have someone available during the show period.

## II. Onsite Display via Smart Screens

HD Video Upload



 中国国际高新技术成果交易会  
CHINA HI-TECH FAIR

Exhibitor Login

Please input your account

Please input your password

Remember Me

Submit

**Dear users:**  
Chrome browser or Firefox browser is recommended.  
Log in Chinese Webpage is Priority

1. Please use Chrome browser to visit [https://cis.chtf.com/#!/eLogin\\_en](https://cis.chtf.com/#!/eLogin_en) for your Login.

2. Enter your account & password.

## II. Onsite Display via Smart Screens

3. Click 'Online Exhibition' and then 'Virtual Booth'.

The screenshot displays the 'MAP ANALYTICS' web application interface. The top navigation bar includes 'Home', 'General Info', 'Online Exhibition', 'Badges and Tickets', 'Forums and Events', and 'Online IM'. The 'Online Exhibition' menu is expanded, showing 'Virtual Booth' and 'Audience Message'. The 'Virtual Booth' button is highlighted with a red box, and a red arrow points from this button to the 'Virtual Booth' button in the main content area.

The main content area shows a 'Warm reminder' and 'Video requirements' section:

Warm reminder:  
It is allowed to edit exhibit data before the submission expiry date; otherwise verified data is not allowed to revise when submission is expired.

Video requirements:

- Resolution: at least 1080p and above
- Code rate: no less than 2500kbps
- Duration: within 10 minutes
- Format: MP4, MKV, AVI and other mainstream video formats, MP4 format is recommended
- Size: single video size is less than 1GB
- Quantity: at least 1, maximum 3

Below the requirements, a red warning message states: 'Virtual Booth info submission is expired'. The current status is 'to be submitted'.

The submission form includes the following fields:

Equipment number	<input type="text"/>		
Conference room number	<input type="text" value="60128502"/>	Conference room password	<input type="text"/>
Videos	<input type="button" value="Select Video 1"/>		
	<input type="button" value="Select Video 2"/>		
	<input type="button" value="Select Video 3"/>		



## II. Onsite Display via Smart Screens

4. Upload your HD videos and select the time slot that you will be available for live interactions with onsite visitors during show days.

Warm reminder:  
It is allowed to edit exhibit data before the submission expiry date; otherwise verified data is not allowed to revise when submission is expired.

Video requirements:  
-Resolution: at least 1080p and above  
-Code rate: no less than 2500Kbps  
-Duration: within 10 minutes  
-Format: MP4, MKV, AVI and other mainstream video formats, MP4 format is recommended  
-Size: single video size is less than 1GB  
-Quantity: at least 1, maximum 3

Current status: **to be submitted**

Equipment number: ceshizhibei01

Conference room number: 56478170      Conference room password: 94563019

Upload file

Video file 1

0:00 / 1:53

Video file 2      Upload file

Video file 3      Upload file

Do you agree that we can contact you online?  
 Agree    Disagree

Please select the connection time (1-5 days). The following is Beijing time.

Date	start time	end time
2020-11-11	start time	end time
2020-11-12	start time	end time
2020-11-13	start time	end time
2020-11-14	start time	end time
2020-11-15	start time	end time

Time to contact (Beijing time)\*

Contact information\*  
Please fill in the phone number or mobile phone number.  
Eg. Tel: xxxxxxxx Mobile: xxxxxxxxxx

I grant my consent to the organizers to use submitted materials for the purposes of branding, such as in the Exhibitor Catalogue.

Save and submit

5. Don't forget to SAVE & SUBMIT!!

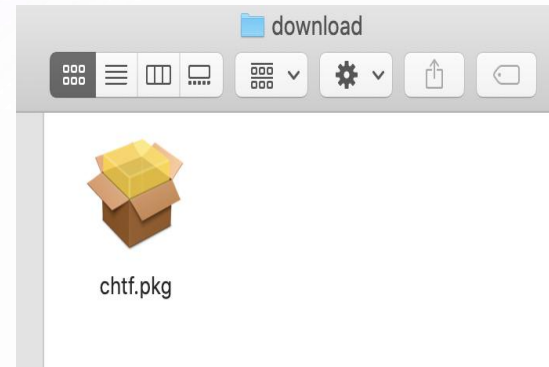
## II. Onsite Display via Smart Screens

**\* You are required to download and install Live Chat APP on your PC or mobile to activate the interaction with onsite visitors via our smart screen.**

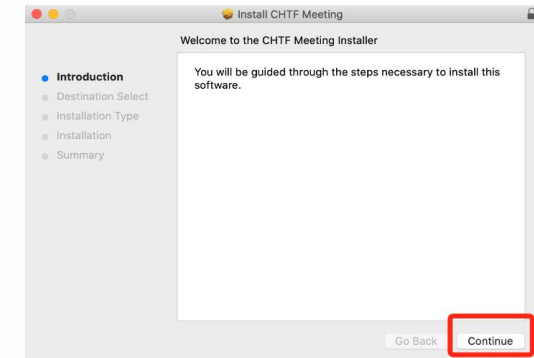
Download Link for Mac: <http://cis.chtf.com/download/index.htm>



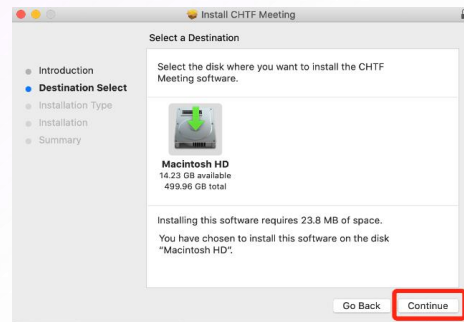
**Step 1**



**Step 2**



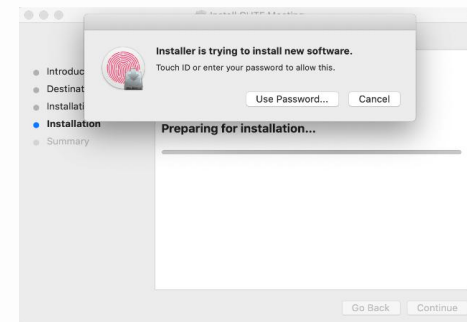
**Step 3**



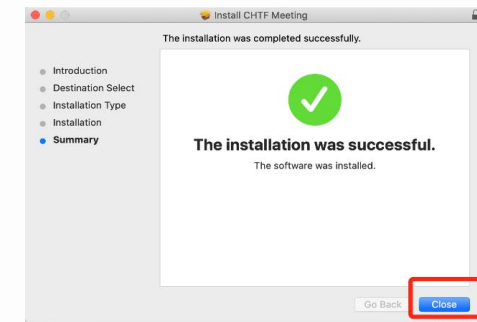
**Step 4**



**Step 5**



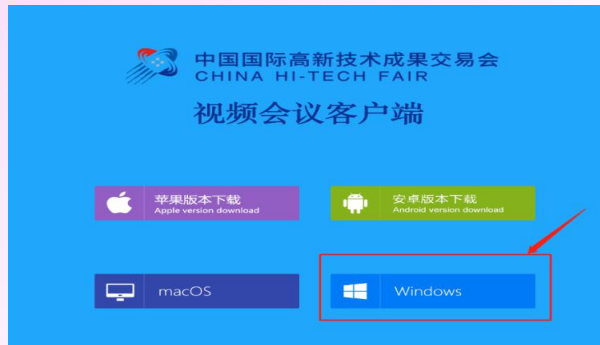
**Step 6**



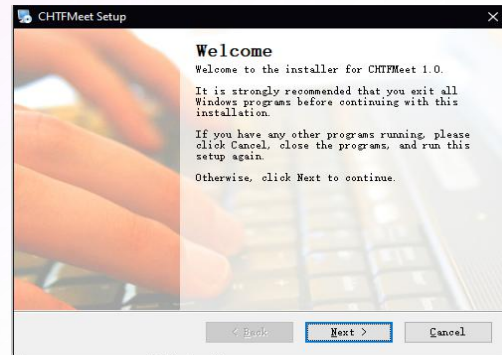
**Step 7**

## II. Onsite Display via Smart Screens

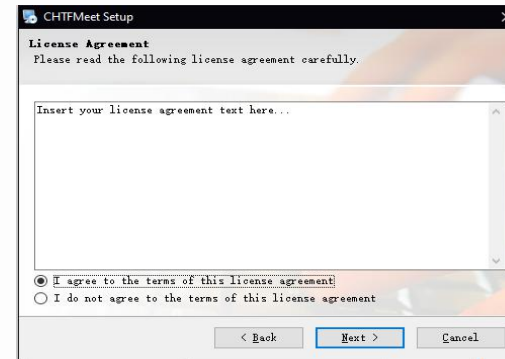
Live Chat APP download Link for PC: <http://cis.chtf.com/download/index.htm>



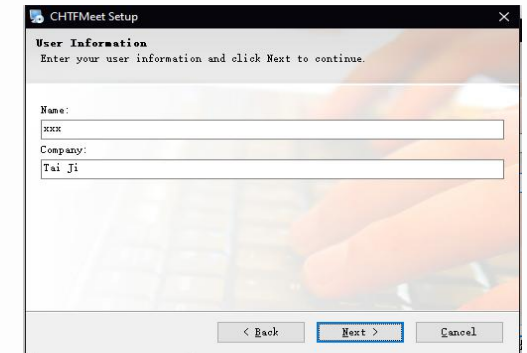
Step 1



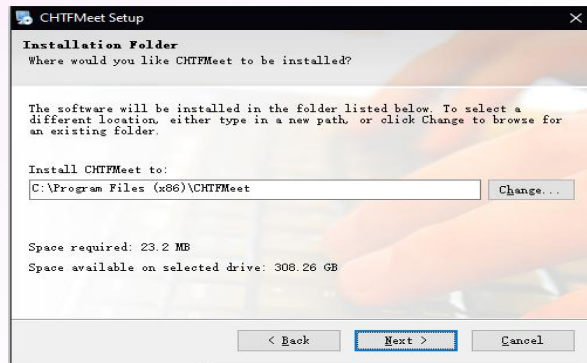
Step 2



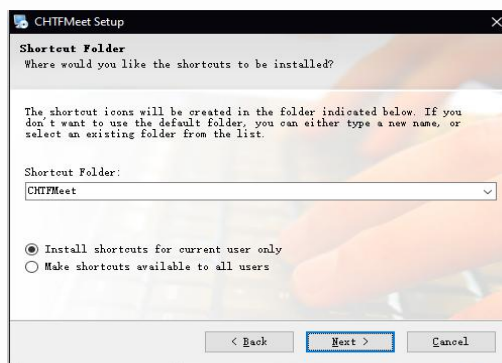
Step 3



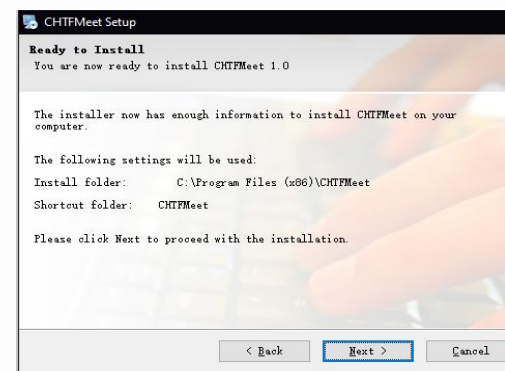
Step 4



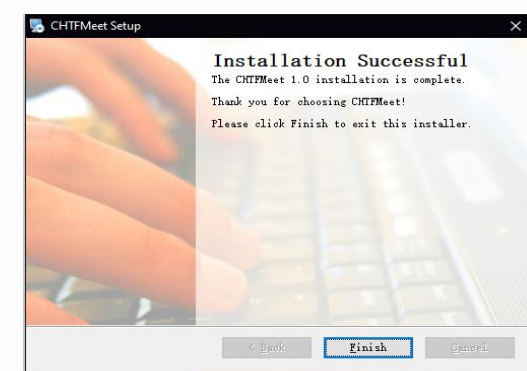
Step 5



Step 6



Step 7



Step 8

## II. Onsite Display via Smart Screens

Live Chat APP  
Download

Live Chat APP download Link for **Mobile**: <http://cis.chtf.com/download/index.htm>

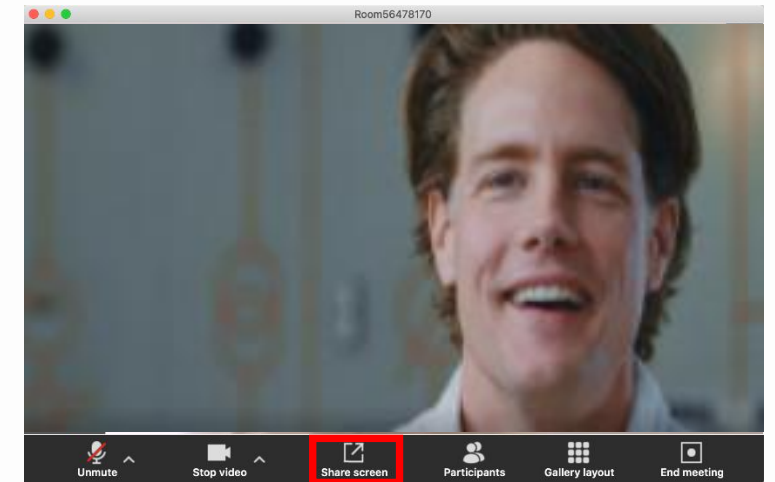
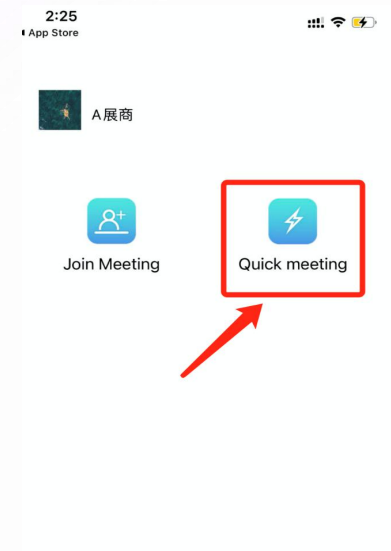
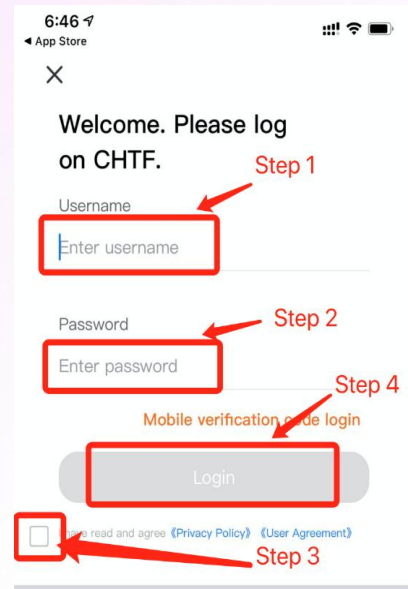
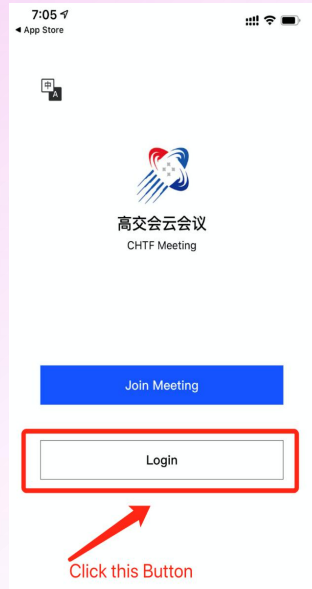


1. Iphone ( IOS )

2. Android

# Live Chat APP Login

## II. Onsite Display via Smart Screens



**\* Use your CIS account & Password**

**\*Share Screen: Available on PC/MAC ONLY**

# III. Virtual Sessions

## B2B Matchmaking

To attend business pitching online, making business connection and matching with Chinese participants.

**\*Registration: Contact with organizer for registration form**



# III. Virtual Sessions

## Online Roadshow

Project Financing Roadshow will be held to serve the investment and financing businesses and further commercialize the technological achievements for all participants. International exhibitors can apply for the event for free. Chinese-English simultaneous interpretation will be provided on the event. Due to the epidemic, the roadshow will take the form of online or online + onsite.

**\*Registration: Contact with organizer for registration form**




# We warmly welcome you to join us in China Hi-Tech Fair 2021 !



CHTF Official  
WeChat QR Code

Official Web: <http://www.chtf.com/english/>

: @CHTF

: @China Hi-tech Fair

## **Contacts:**

### **For international exhibitors:**

Ms XIE Yan	Tel: +86 755 8284 8652	Email: selenaxie@chtf.com
Ms CUI Can	Tel: +86 755 8284 8764	Email: cathy_cui@chtf.com
Mr HUANG Xianjue	Tel: +86 755 8284 8763	Email: xjhuang@chtf.com
Ms YANG Dan	Tel: +86 755 8284 8695	Email: yangd@chtf.com
Ms HE Xinli	Tel: +86 755 8284 8864	Email: elaine.xinlihe@chtf.com